

Munich-based Electronic Engineering Solutions Company CELUS Claims Great Place to Work and Kununu Certifications

The news comes as the deep tech startup increases its multinational headcount to over 60 employees and expands its partnerships in the UK, Europe, and beyond

MUNICH, GERMANY, JANUARY 2023: CELUS (www.celus.io), a leading provider of cloud-based electronics engineering automation software, has received employer certifications from Great Place to Work Deutschland and kununu, two of Germany's most well-respected platforms in the HR sector.

Great Place to Work certifies the workplace cultures of companies based on anonymous employee surveys and through analysis of personnel measures. The institute identifies trust-oriented and high-performance cultures that ensure the motivation, loyalty and happiness of employees that in turn solidify the success of the business.

CELUS' certification comes as the company celebrates its ever-growing workforce of over sixty employers, hailing from twenty-eight different countries. The business has a number of core principles centred on curiosity, diversity, open communication, flexibility and integrity in which all workers' ideas and contributions are highly valued.

Coupled with self-development opportunities, including a yearly 'learning budget', flexible working hours, and generous health and fitness benefits, CELUS has established a culture fit for modern working routines and stresses. Employees from all over the world with a passion for technology and electronics are prized at the Munich-based startup.

Another of Germany's company evaluation platforms, kununu, has also awarded CELUS a Top Company 2023 badge, further confirming its positive working culture. Kununu draws its certifications from review submitted by employees themselves, converting employer ratings into real improvement measures.



CELUS CEO Tobias Pohl said: "We're unbelievably proud of the culture of this company and the pleasure that our employees get from their work here. We have put collaboration, expertise, diversity and proactivity at the heart of how CELUS operates and to be certified as such by Great Place to Work and kununu gives tangible recognition to these efforts."

About Great Place to Work®

Great Place to Work® is an international research and consulting institute that supports companies in around 60 countries in developing their corporate and workplace culture. A culture focussed on trust and performance not only ensures motivation and loyalty from employees, it also strengthens the economic performance of a company. It makes a significant contribution to successfully managing change processes such as digital transformation or demographic change. Each year, Great Place to Work® grants certification to very good international, national, regional and sector-specific employers in recognition of their performance on the basis of anonymous employee surveys and the corporate culture analysis. The German institute headquartered in Cologne was founded in 2002 and currently employs approx. 90 people. www.greatplacetowork.de

About kununu

kununu is an independent platform that encourages and encourages people to work together to improve the world of work. We do this by offering companies and employees a place to understand and learn from each other even better - with anonymous reviews and the opportunity to respond to them. By helping companies to convert employer ratings into real improvement measures, so that they can convince and retain exactly the talents that suit them on their kununu profile. And by supporting and advancing employees and applicants in their decisions during their professional life.



About CELUS

CELUS (www.celus.io) is the deep tech company that automates electronic circuit board design using AI. CELUS' cloud-based engineering platform dramatically reduces laborious, time-consuming composition times whilst connecting electronics engineers to manufacturers and crucial material components. Co-founded in Munich, Germany, in 2018 by Tobias Pohl (CEO), Alexander Pohl (CTO) and André Alcalde (CPO), CELUS has over 50 employees and has raised over €28M to date, from investors including Earlybird Venture Capital, DI Capital, Speedinvest and Plug and Play.

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