

# BETA PLATFORM Be a CELUS Power Driver

### ♦ CELUS

## We are looking for kick-ass electronics engineers, explorers, makers, IoT geeks – We are looking for YOU.

CELUS is preparing a new version of our platform and we are gathering a crowd of beta testers. We will give you early access to the platform, a private beta community and lots of training to get you up to speed. You will join a great team to work with and you will challenge us. You will shape the platform with us and by the time we launch publicly, you will be the perfect champion.

#### You Raise the Bar

Upon go live of the new platform, you will be the subject-matter-expert on CELUS. The guy who knows it all and stands out from the crowd. However, that's not the end of your journey.

Your community membership will remain free and you can continue to grow. By supporting and engaging with your peers, you will build your technical network, your reputation, your own brand. In other words, you rise by lifting others.



## How It Works

Get **early access** and lots of **training** directly from CELUS

You will be able to use CELUS **technology for your needs** and it will remain **free of charge** 

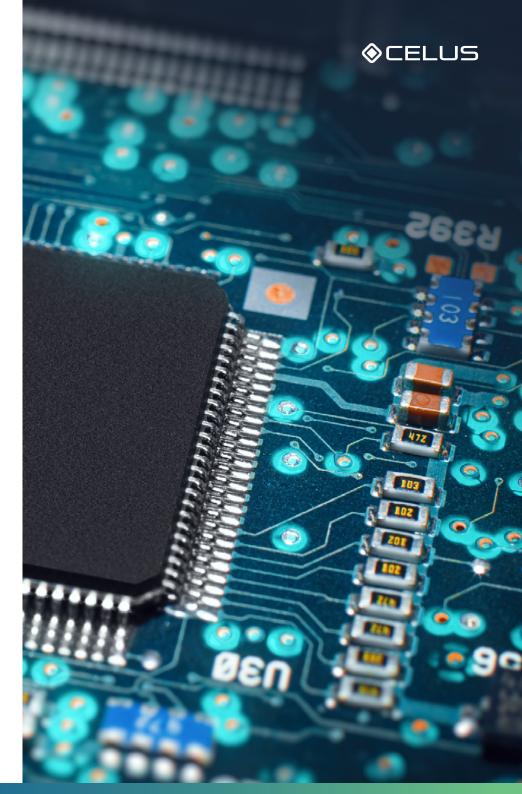
You will be able to suggest **your own original projects** for showcasing on our platform

You will get **direct visibility** to component manufacturers' experts

You will get **ambassador status** with CELUS and be the first to be invited to access **prelaunch versions, attend events and more** 

CELUS Power Drivers will receive a badge so they will always be identifiable as SMEs by future users of the platform.







## How It Works

#### A Few Rules...

First of all, the program is **free and will remain free for you.** The major investment is on our side: We will provide you with learning content and regular trainings to master the technology.

The only "payment" we ask from you is your time and **feedback.** We would love you to spend a certain amount of time each week on the platform, test, work on it and share your feedback.

Prior to launch, we will ask you to sign and NDA. We will notify you once the official promotion and launch activities start and you can **promote your involvement** in it to your networks.

You can **leave the program at any time** or put your activities to rest. However, as we want to ensure your usage skills of our technology will be top-notch, we may need to remove your badge if you decide to not actively use the platform for a longer period (1 month or longer) prior and after the beta phase and do pass on the beta trainings.

The NDA in this case will remain binding until launch, even if you choose not to actively participate anymore.

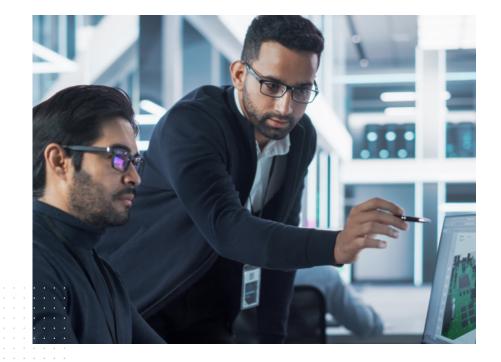
## Need to better understand our current platform to make an informed decision?

We are happy to give you a demo of the current CELUS Engineering Platform. Contact us now!

#### Who Can Apply

We would like the beta group to be representative of the global electronics engineering community. We are looking for **tech enthusiasts** – from hobbyist to professional users, as well as academic users – professors and students. **What unites us is our love for electronics excellence!** 

We require you to be fluent in English and have access to internet.







## About the Platform

Prior to release, the exact scope of the new **platform remains secret**. However, there is **great content and functionality** waiting for you that you can use right away, such as:

> Beta user will have **access to a library** of reference projects and component applications based on different technologies: Arduino, Espressif and Raspberry Pi.



Beta users will be able to **generate projects** thanks to our design tool: from the block diagram to the output files

All projects will have available: schematics, BOM, PCB document and PDF for documentation

All output files will be generated for **Autodesk Eagle** 

Ready to Become a CELUS Power Driver?

Apply for the beta program now!



### FAQs

#### What is the CELUS Platform for?

The platform supports you in your electronic design work by automating manual worksteps. While the free community version is just starting, you can look at the full, commercial version here.

#### How much does the license of the CELUS Platform cost?

The license for the Beta platform is free and will stay free beyond the beta phase. Of course, you can always upgrade to a paid subscription for the full CELUS Engineering Platform.

#### How do I start using the CELUS Platform?

You apply for the beta program by filling out the application form and we will get back to you with details within a few days.

#### Amount of hours/week necessary to be a CELUS Power Driver

There is no fixed number of hours, but we expect you do participate in trainings (Live virtual or recorded) and give feedback on your experience. Only if you actually apply the functionality on a regular basis, you will be able to give meaningful feedback.

#### When will I be able to publish content about CELUS?

We will give you the opportunity to speak about the platform once we are ready to announce the release publicly. We will give you the opportunity to be quoted in press releases and other activities, if you like. The official communication start will be announced to you by email during the beta phase.

#### Can I upload my own projects to the platform?

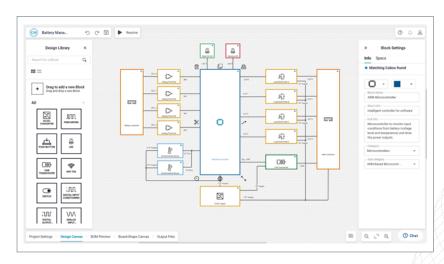
We are staggering the release over a series of milestones. Active Power Drivers will be the first to create their own content and publish it for re-use by others.

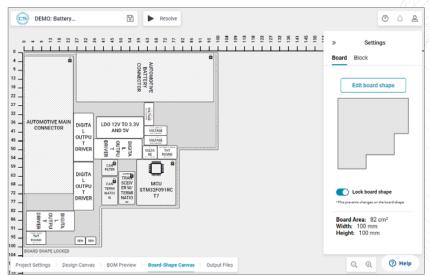
#### Can I invite a friend to be a Beta user?

Absolutely! Just share this document with anybody you think would be a good participant. Certain selection criteria apply, but we encourage everyone to submit an application.

#### **Terms & Conditions**

Your free subscription will make your design public. To create, edit and share private designs, contact us about upgrading to Open Space Professional. <u>More information here</u>.







#### © 2023, CELUS GmbH. All rights reserved.

Information described herein is furnished for informational use only, is subject to change without notice, and should not be taken as a guarantee, commitment, condition or offer by CELUS. CELUS, the CELUS logo, and all other CELUS product names and logos including the name Cubo are trademarks or registered trademarks of CELUS and/or its subsidiaries in Germany and other countries. All other product or company names are property of their respective owners.

#### **CELUS GmbH**

Ridlerstraße 57, 80339 München +49 (0)89 2555 2424 · info@celus.io

celus.io